

Member Name	Work	Home	Cell	Classification
Scott Becker	972-548-3613	972-984-1817	817-269-0889	Asst. District Attorney
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	903-348-3300	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Tom Flood	214-232-9508	214-232-9508	214-232-9508	Real Estate Broker
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Eric Holt	972-542-4359	972-800-7552	972-800-7552	Financial Advisor
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	Cnty Govt. Admin
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Zan Moltz	972-516-4359	214-726-0599		Atty – Const Law
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-824-8661	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-838-1313	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Paul Yeager	972-529-1351	972-529-1351	214-695-0074	City Council – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking
<b>Honorary Member</b>				
Mary Lou Lee	972-529-1778	972-529-1778	214-733-2084	Printing – Ret. - Honorary

*Note: Please notify Jim Pearson if there is a change in your phone number or e-mail address. Thank you  
Having you number here makes it a public record, please notify Gary if you prefer not to have it listed here.*



# Sunrise Sentinel

July 29, 2009

## Officers and Directors 2009 – 2010

President	Nathan White
President Elect	Donas Cole
Secretary	Juli Smith
Secretary Emeritus	Mary Lou Lee
Treasurer	Weldon Copeland
Vice President, Fund Raising	Chuck Koehler & Jeff Caserotti
Club Service Director	Eric Holt
Vocational Service Director	Gary Taylor
Community Service Director	Jim Gilmore
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editor	Gary Taylor
Sergeant-at-Arms	Lyle Froese

## Past Presidents

2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

## Rotary District 5810

District Governor.....	Dave McSpadden, Waxahachie
District Governor Elect.....	Linda Elliot, Grand Prairie
District Governor Nominee.....	Bud McBrayer, Plano Sunrise

## Rotary International

President.....	John Kenny, Grangemouth, Scotland
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## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Brian Loughmiller



David Dorman  
Publisher McKinneyToday.net

The Four Way Test  
of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
Club Number 28762, Chartered May 22, 1992  
P.O. Box 2244, McKinney, Texas, 75070  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



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## David Dorman – Publisher McKinneyToday.net

After graduating from high school David Dorman served in the military where he was stationed in Korea with the First Reconnaissance Squadron 7th Cavalry in the Demilitarized Zone. After his service in the Military he attended the Fashion Institute of Technology in New York where he studied textile sciences. He learned a tremendous amount by starting and developing his business, Dorman and Company, Inc., a textile importing and exporting company. David says there has been no better school for understanding how to manage and grow a complex environment than the building of a small company. From there he moved to the Dallas area and currently lives in Melissa where he served as it's Mayor.

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## The History of the Four Way Test

The simple and straightforward Four Way Test was written by Chicago Rotarian **Herbert J Taylor** in 1932. It is not necessarily a catechism but rather a purely subjective form of self-analysis. Truth is, of course, relative.

The test was primarily written for his bankrupt Club Aluminium Company in 1932. Herb actually gave up his job in 'packaged groceries; house to house sales' (his classification in #1 club) in order to join 250 other employees onboard the so-called "sinking ship".

Rotarian Herb retold the concept of the test in his own words:

"To win our way out of this situation, I reasoned we must be morally and ethically strong. I knew that in right there was might. I felt that if we could get out our employees to think right they would do right. We needed some sort of ethical yardstick that everybody in the company could memorize and apply to what we thought, said, and did in our relations to others.

So one morning I leaned over on my desk, rested my head in my hands. In a few moments, I reached for a white paper card and wrote down that which had come to me – in twenty-four words."

When a company advertisement was placed before Herb, declaring his aluminium product as "the greatest cooking ware in the world", Herb simply stated "We can't prove that". The advert was rewritten simply stating the facts.

Herb's heads of department belonged to different religions and all found no incompatibility with their respective faiths. Thus, the test was "for any man to take as arises".

The most significant and practical example of the test in action concerned an incident involving a Printing contract. One local printer won an order from Herb's company beating all other tenders. The printer, however, soon realised that he had under-estimated his quote by \$500. Legally, Club Aluminium could ignore the printer's appeals and compel him to fulfil his side of the contract. Club Aluminium was deeply in debt and had acted in good faith but Herb asked his board to reconsider and pay the printer the extra \$500. Remember the second line of the test, he told his fellow directors, - "is it fair to all concerned?"

Club Aluminium's future grew brighter and brighter and in five years had pulled itself out of the red. Perhaps, the test had real, practical benefits.

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## Heads Up! Programs and Events

August 5----- Rick Chaffin – City of McKinney Assistant City Manager  
Sponsored by Trevor Castilla

August 12-----Jim Pearson

August 19-----Eric Holt

August 26-----Pamela Zeigler-Petty

September 2-----Nathan White

September 9-----Tim Kocsis

September 16-----Chuck Koehler

September 23-----Weldon Copeland

September 30-----Jeff Caserotti

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## Today's Thoughts in Honor of ....

### Father-in-Law Day – July 30

"I saw six men kicking and punching the father-in-law. My neighbor said 'Are you going to help?' I said 'No, six should be enough'."

- **Les Dawson (1931 – 1993)**

### Friendship Day – August 2

He who has a thousand friends has not a friend to spare, And he who has one enemy will meet him everywhere.

- **Ali ibn-Abi-Talib (602AD – 661AD)**

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A Catholic priest, an Indian doctor, a rich Chinese businessman and an Italian from New Jersey were waiting one morning for a particularly slow group of golfers in front of them.

The Italian from New Jersey fumed, 'What's with those jerks? We're waiting fifteen minutes between shots!'

The Indian doctor chimed in, 'I don't know, but I've never seen such poor golf!'

The Chinese businessman called out, 'Move it, time is money!'

The Catholic priest said, 'Here comes the greens keeper. Let's have a word with him. Excuse me, sir!' said the priest, 'What's wrong with that group ahead of us? They're rather slow, aren't they?'

The greens keeper replied, 'Oh, yes. That's a group of blind fire fighters. They lost their sight saving our clubhouse from a fire last year, so we always let them play for free anytime.'

The group fell silent for a moment.

The Catholic priest said, 'That's so sad. I think I will say a special prayer for them tonight.'

The Indian doctor said, 'Good idea. I'm going to contact my ophthalmologist colleague and see if there's anything that he might be able to do for them.'

The Chinese businessman replied, 'I think I'll donate \$50,000 to the fire fighters union in honor of these brave souls!'

The Italian from New Jersey said, 'Why the @\$% can't they play at night?'

## Area Meeting Makeup Locations

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>Noon</b> Allen Rotary Club Chase Oaks Golf Club @ 7201 Chase Oaks Blvd</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles Country Club 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood Country Club 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek Country Club 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Richardson Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 04/01/08</p>				

## Korean Rotarians lay foundation for health center



Answering the call from Past RI President Dong Kurn Lee to reduce child mortality, Rotary clubs in Korea donated US\$500,000 to build a new medical center dedicated to improving health care for women and children in Tanzania.

The facility, set to open in 2010 at Tumbi Special Hospital in Kibaha, is expected to save up to 42 children per day and will enrich the lives of one million residents of the country's Pwani Region, says Sang Koo Yun, project leader and past governor of District 3650.

"This initiative is a representation of the dream [Past] President Lee has of reducing child mortality in Africa and throughout the world," says Yun. "We hope the project will set an example for people who wish to engage in similar initiatives."

A fact-finding team of Korean Rotarians, organized by Yun, traveled in November to Tanzania, where the group visited medical facilities specializing in mother and child health care and met with top health officials, hospital management, and local Rotary club members. Based on the team's recommendations, the Korean and Tanzanian clubs selected Tumbi hospital as the site for the new facility. The hospital is part of the [Kibaha Education Centre](#), where health officers and nurses are trained.

"Since the existing mother-child health care facility at the hospital needs updating and refurbishing, a new operating room, delivery rooms, and an X-ray room are to be constructed. Also, more modern equipment and furnishings will be installed," says Yun.

The center will provide on-site training and educational programs to improve the quality of the medical services and management. Public awareness programs will be designed to educate the community about health and hygiene.

The Korean Rotarians' donations were matched by the Community Chest of Korea, which supports the effort to reduce child mortality.

A dedication ceremony was held in April for the \$1 million medical center. Vice President Ali Mohamed Shein of Tanzania, who attended the event along with Lee, Yun, and several other Korean Rotarians, praised Rotary's commitment to [international service projects](#).

"Rotary International is an indispensable partner in providing services to the needy and promoting social and economic development," says Shein. "The new facility will be an important step in strengthening mother and child health care -- something that is in great demand in this country."

## Ambassadorial Scholar takes part in immunization efforts in India

Most Ambassadorial Scholars wait until their scholarship year to get involved in service projects through Rotary. Not Esha Chhabra.

She volunteered for a National Immunization Day (NID) in India and spoke to schools and Rotary clubs in District 5240 (California, USA) about polio eradication before she even started master's-level coursework at the London School of Economics.



"Once I applied for the scholarship, I started attending Rotary club meetings, and I slowly began to understand what Rotary does," says Chhabra, 22, who was born in Delhi, India, but grew up in California. "I asked our district governor when he'd be taking the next team on an NID, and I said, Sign me up!"

Chhabra and two District 5240 Rotarians went to India in February and spent two days helping local Rotary clubs and international agencies, including UNICEF, vaccinate infants and children in Uttar Pradesh. Staying with host Rotarians, Chhabra also toured Rotary club projects in Delhi, including a blood bank

Although she had traveled to India to visit family, her NID service was the first humanitarian work she performed there.

"It gave development work a human face," says Chhabra, who is using her scholarship to study global politics and international development. "You walk away feeling connected to these people and their communities."

After returning to the United States, Chhabra wrote an editorial for a local newspaper and organized a free, communitywide screening of *The Final Inch*, a documentary about polio eradication work in India. She hopes to participate in another NID next year.