

Member Name	Work	Home	Cell	Classification
Scott Becker	972-548-3613	972-984-1817	817-269-0889	Asst. District Attorney
Bill Bilyeu	972-548-4698	214-686-1329	214-686-1329	Collin Co. Admin
Jeff Caserotti	972-548-1199	972-562-7249	214-850-4841	Auto Insurance
Trevor Castilla	972-569-9193	972-529-6534	469-371-5409	Civil Engineer
Donas Cole	972-548-5482	972-548-6908	903-348-3300	Hospital Admin
Weldon Copeland	972-548-3811	972-562-0838		Judge – Probate
Ronald Danforth	972-562-4112	972-562-9790	469-233-3871	Atty – Crim. Law
Phyllis Davis			972-658-5800	Real Estate Broker
Kris Falvo	972-529-2559	214-548-4928	214733-9558	YMCA Exec Director
Tom Flood	214-232-9508	214-232-9508	214-232-9508	Real Estate Broker
Lyle Froese	972-523-8350	972-569-8843	972-523-8350	Ed Admin
Sandi Froese	903-815-4779	972-569-8843	903-815-4779	Ed Admin
Jim Gilmore	972-562-6950	214-544-1361	972-529-8503	Residential Ins
Eric Holt	972-542-4359	972-800-7552	972-800-7552	Financial Advisor
Stacey Kemp	972-548-4136	972-837-2534	214-356-4808	Cnty Govt. Admin
Tim Kocsis	972-547-6404	972-838-1808	972-670-3850	Comp. Programmer
Chuck Koehler		972-529-1110	214-796-0504	Financial Mgmt
Mark Lowe	972-540-2152	972-377-6688	214-870-5959	Trust Officer
Brian Loughmiller	972-529-5554	972-529-9030	214-924-6900	Atty – Family Law
Ed Miles		972-540-1541	214-673-5284	Psychologist
Steve Mitas	972-547-6404	972-838-1807	972-670-1197	Comp. Software
Zan Moltz	972-516-4359	214-726-0599		Atty – Const Law
Bryan Northington	972-569-0170	972-547-4958	469-569-6814	Auto Collision Mgr.
Tom Parker	972-540-2180	972-540-2180	972-824-8661	Ed. Admin – Pers.
Jim Pearson	972-562-9787	214-533-2787	214-533-2787	Real Estate App.
Juli Smith	972-562-6996	972-562-1866	972-658-9977	Non-Profit
Bill Smith	972-838-1313	972-569-8811	985-774-4048	Financial
Gary Taylor	972-548-5140	972-984-1052	972-984-0661	Groc. Store Mgmt
Linda Terry	972-542-5561	972-548-0091	469-450-4100	Fire & Casualty Ins
Nathan White	972-979-9204	972-562-6445	972-979-9204	Judiciary
Connie Yeager	972-529-1351	972-529-1351	214-693-2510	Health Ins. – Ret.
Paul Yeager	972-529-1351	972-529-1351	214-695-0074	City Council – Ret.
Pamela Zeigler-Petty	972-398-4027	972-540-5383		Bank Mgt – Bus. Banking
<b>Honorary Member</b>				
Mary Lou Lee	972-529-1778	972-529-1778	214-733-2084	Printing – Ret. - Honorary

*Note: Please notify Jim Pearson if there is a change in your phone number or e-mail address. Thank you  
Having you number here makes it a public record, please notify Gary if you prefer not to have it listed here.*



# Sunrise Sentinel

Aug 19, 2009

## Officers and Directors 2009 – 2010

President	Nathan White
President Elect	Donas Cole
Secretary	Juli Smith
Secretary Emeritus	Mary Lou Lee
Treasurer	Weldon Copeland
Vice President, Fund Raising	Chuck Koehler & Jeff Caserotti
Club Service Director	Eric Holt
Vocational Service Director	Gary Taylor
Community Service Director	Jim Gilmore
International Service Director	Bill Smith
Rotary Foundation Chair	Jim Pearson
Sunrise Sentinel Editorian/Webmaster	Gary Taylor
Sergeant-at-Arms	Lyle Froese

## Club Meeting Time and Location

07:30 Wednesday Morning  
Eldorado Country Club  
McKinney, TX

## Today's Program

Sponsored by Eric Holt



Jeff Mead  
Director – McKinney Rink Operations  
And Hockey Programs

## Past Presidents

2008-09.....	Pamela Zeigler-Petty
2007-08.....	Bill Bilyeu
2006-07.....	Tom Parker
2005-06.....	K. Lyle Froese
2004-05.....	Timothy Kocsis
2003-04.....	Scott Dillashaw
2002-03.....	Linda Paluga
2001-02.....	Steven Mitas
2000-01.....	Jeff Caserotti
1999-00.....	Larry Offerdahl
1998-99.....	Chuck Koehler
1997-98.....	Frank Shushok
1996-97.....	Pat Beaman
1995-96.....	Linda Terry
1994-95.....	Paul Yeager
1993-94.....	Bob Flinchbaugh

## Rotary District 5810

District Governor.....	Dave McSpadden, Waxahachie
District Governor Elect.....	Linda Elliot, Grand Prairie
District Governor Nominee.....	Bud McBrayer, Plano Sunrise

## Rotary International

President..... John Kenny, Grangemouth, Scotland

## The Four Way Test

of the things we think say or do....

1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned



**Rotary Club of McKinney Sunrise, District 5810**  
**Club Number 28762, Chartered May 22, 1992**  
**P.O. Box 2244, McKinney, Texas, 75070**  
[www.mckinneysunriserotary.org](http://www.mckinneysunriserotary.org)



## Jeff Mead – Director – McKinney Rink Operations and Hockey Programs

Jeff grew up in Glens Falls, NY, a small town an hour away from Lake Placid, NY. He played ice hockey from age 5 through High School, in Glens Falls and then went to Potsdam State, where he played NCAA ice hockey for his school from 1994-1997. The team won their conference championship—SUNYAC Conference—in 1996 and qualified for the NCAA Championships where they finished in the Quarterfinal round.

Upon graduation from Potsdam, Jeff started working in the ice hockey / ice rink business in 1999 for a company named Polar Ice Entertainment. He began his work as a hockey director in Cedar Rapids, IA. A year later, Jeff was transferred to Phoenix, AZ and continued at their facility as a hockey director. In 2001, he was promoted to General Manager of a new Polar Ice facility in Gurnee, IL—just north of Chicago. After spending 2 years in Gurnee, Jeff was promoted to Regional Director of Operations and relocated to the DFW area.

Jeff recently accepted his current position with the Dallas Stars / Dr Pepper StarCenters and will help open and operate their newest facility—Dr Pepper StarCenter McKinney @ Craig Ranch.



## Heads Up! Programs and Events

August 19-----Jeff Mead – Facilities Director for the Dallas Stars  
Sponsored by Eric Holt  
August 26-----Pamela Zeigler-Petty  
September 2-----Interact Club Representatives  
Sponsored by Nathan White  
September 9-----End of the Summer Social at Nathan Whites House  
In place of morning meeting  
September 16-----Chuck Koehler  
September 23-----Linda Terry - International  
September 30-----Jeff Caserotti  
October 7-----Tom Parker

## Today's Thoughts in Honor of ....

### Aviation Day – Aug 19

"When once you have tasted flight, you will forever walk the earth with your eyes turned skyward, for there you have been, and there you will always long to return."

- **Leonardo da Vinci (1452 – 1519)**

### Vesuvius Day – August 24

"We live too much in books and not enough in nature, and we are very much like the simpleton of a Pliny the Younger, who went on studying a Greek author while before his eyes **Vesuvius** was overwhelming five cities beneath the ashes"

- **Anatole France (1844 – 1924)**

## Labor Day Flag Holiday

The Labor Day schedule is as follows:

1. Flag maintenance for Labor Day has been emailed to you for you to implement.
2. Cut-off day for new and renewal flags is Saturday, August 15th.
3. Labor Day route list for new and renewal installation will be available on Monday, August 17th.
4. Labor Day route lists will be available to our Partners by Wednesday, September 2nd. Be sure your maintenance and new installs are completed by September 1st.
5. Partners pick-up flags at the Shed - Thursday, September 3 between 5:15 and 6:30 PM.
  1. Partners set flags no later than 9 AM on Saturday, September 5th.
6. Partners deliver-back to Shed - Tuesday, September 8 between 5:30 and 7:00 PM.
  1. If it is raining after 2:30 PM on pick-up day, we will re-schedule.

## Pamela Zeigler-Petty Honored

At last weeks meeting current Club President Nathan White presented a clock he picked up at the Rotary International Convention in Birmingham, England to Pamela to thank her for service as our clubs past president.



## INNOCENCE IS PRICELESS

One Sunday morning, the pastor noticed little Alex standing in the foyer of the church staring up at a large plaque. It was covered with names and small American flags mounted on either side of it. The six-year old had been staring at the plaque for some time, so the pastor walked up, stood beside the little boy, and said quietly, "Good morning, Alex."

"Good morning Pastor," he replied, still focused on the plaque. "Pastor, what is this?"

The pastor said, "Well, son, it's a memorial to all the young men and women who died in the service."

Soberly, they just stood together, staring at the large plaque. Finally, little Alex's voice, barely audible and trembling with fear, asked,

"Which service, the 8:30 or the 10:30?"

## Area Meeting Makeup Locations

Monday	Tuesday	Wednesday	Thursday	Friday
<p><b>11:45</b> Farmers Branch Rotary Club, Holiday Inn Select Galleria Area 2645 LBJ Freeway Dallas, Texas</p> <p><b>Noon</b> Richardson Rotary Club Canyon Creek Country Club 625 Lookout Drive</p>	<p><b>7:30 AM</b> Frisco Sunrise Rotary Club Embassy Suites, Gaylord &amp; Parkwood</p> <p><b>Noon</b> Farmersville Rotary Club O.E. Carlisle Civic Center 201 Orange St. @ Hill Street</p> <p><b>Noon</b> Plano West Rotary Club Greek Isle Rest. @ 3309 N. Central Expressway</p>	<p><b>Noon</b> Allen Rotary Club Chase Oaks Golf Club @ 7201 Chase Oaks Blvd</p> <p><b>Noon</b> Plano Metro Rotary Club Glen Eagles Country Club 5401 W. Park Blvd.</p> <p><b>Noon</b> Prestonwood Rotary Club Prestonwood Country Club 15909 Preston Rd., Dallas</p> <p><b>Noon</b> Richardson East Rotary Club Canyon Creek Country Club 625 Lookout Drive.</p>	<p><b>Noon</b> Frisco Rotary Club Dallas Baptist Univ. at Frisco 3211 Internet Blvd.</p> <p><b>Noon</b> Hurricane Creek Rotary Club Hurricane Creek Country Club 1800 Fairway Lane, Anna</p> <p><b>Noon</b> Plano Rotary Club Southfork Hotel 1600 N. Central Expressway</p>	<p><b>7 AM</b> Plano Sunrise Rotary Club Tino's Two Restaurant 2205 Avenue K</p> <p><b>Noon</b> McKinney Rotary Club Ricks Chop House 107 N. Kentucky St.</p> <p><b>Noon</b> Richardson Central Rotary Club Richardson Hotel 701 E. Campbell</p> <p><b>Noon</b> Park Cities Rotary Club Maggiano's Little Italy 205 North Park Center, Dallas</p>
<p><b>Online Makeup</b> <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a></p>				
<p>Edited 04/01/08</p>				

## Extreme Makeover -- Rotarian Edition

Sam Clifton isn't letting his 15 minutes of fame go to his head. In fact, if he had his way, no one would know his company led the build on the TV reality show *Extreme Makeover: Home Edition*, which provides new homes for families in need.

"I asked the producers if I could do this without being known. I didn't want the media attention. But then I thought about how great it would be to get other people in front of the camera, especially guys in the construction business who've been going through a rough time," says Clifton, a member of the Rotary Club of Springfield Southeast, Missouri, USA.

The rest is showbiz history. More than 600 skilled laborers -- some unemployed and many from competing firms -- volunteered to help build a 3,300-square-foot home in just six days starting 14

July. As co-owner of Millstone Custom Homes with his wife, Michelle, Clifton estimates that a

project this size, which included building a barn, chicken coop, and greenhouse, would normally take a crew of 50 about six months.

The five-bedroom house in Ash Grove replaces the 800-square-foot home where Chris and Niki Hampton and their six children had been living. As with every episode of the award-winning program, the family was selected from a group of families in need.

Clifton not only managed the job around the clock, often sleeping in a trailer on-site to be available for late-night questions, but also found volunteers and donors for every phase, to do everything from providing food to landscaping. He says he learned early on the importance of having the right people beside you.

Among the key players were two members of Clifton's Rotary club, Judy Bilyeu and Michael Wehrenberg. The corporate marketing director of Metro Builders Supply, Bilyeu helped with fundraising and recruiting volunteers. She also worked with the show's designers to select \$30,000 worth of lighting and appliances from her company's inventory to donate to the project.

Wehrenberg, who is president of Wehrenberg Design Company, developed the project's [Web site](#).

"Through the site, he also was responsible for volunteer recruitment, donor recognition, and scheduling updates, as well as supplying a visual timeline through photos," Michelle says.

### It takes a village to raise a house

In addition to the construction crew, the Cliftons estimate that between 1,500 and 1,700 people volunteered over the six days. The community donated 95 percent of the materials for the build, and raised enough money to help pay off the family's existing mortgage.

Clifton admits he'd never organized a community service project before. But he'd do it again. "It's a fun thing to do and definitely rewarding," says Clifton, who was asked by the show's producers if he'd help with another build.

A Rotarian since 2008, he says he'd also like to help with a service project through Rotary. "It's imperative you have the right heart. You can't be an 'I' person. If you go into this looking to get something out of it, then it's not going to work."

The episode is scheduled to air during the show's seventh season on the ABC Television Network.



Sam and Michelle Clifton and their children pose in front of the famous *Extreme Makeover: Home Edition* bus. Photo by Randy Colwell/Colwell Captures