November 10, 2010
Officers and Directors
2010 – 2011
President Donas Cole
President Elect Stacey Kemp
Secretary Juli Smith
Treasurer Weldon Copeland
Vice President, Fund Raising Bryan Northington
Club Service Director Trevor Castilla & Ed Miles
Vocational Service Director Tom Parker
Community Service Director Kris Falvo
International Service Director Bill Smith
Rotary Foundation Chair Jim Pearson
Sunrise Sentinel Editor/Webmaster Gary Taylor
Sergeant-at-Arms Ron Danforth

Past Presidents
2009-10…………………………………………………Nathan White
2008-09………………………………………………Pamela Zeigler-Petty
2007-08………………………………………………Bill Bilyeu
2006-07………………………………………………..Tom Parker
2005-06………………………………………………..K. Lyle Froese
2004-05………………………………………………..Timothy Kocsis
2003-04………………………………………………..Scott Dillashaw
2002-03………………………………………………..Linda Paluga
2001-02……………………………………………Steven Mitas
2000-01………………………………………………..Jeff Caserotti
1999-00………………………………………………..Larry Offerdahl
1998-99………………………………………………..Chuck Koehler
1997-98………………………………………………..Frank Shushok
1996-97………………………………………………..Pat Beaman
1995-96………………………………………………..Linda Terry
1994-95………………………………………………..Paul Yeager
1993-94………………………………………………..Bob Flinchbaugh

Rotary District 5810
District Governor ……………………..Linda Elliott, Grand Prairie
District Governor Elect …………………Bud McBrayer, Plano Sunrise
District Governor Nominee …………..Sandra Forster, Garland

Rotary International
President ……………………………..Ray Klinginsmith, Missouri, USA

Club Meeting Time and Location
07:30 Wednesday Morning
Eldorado Country Club
McKinney, TX

Today’s Program
Sponsored by Donas Cole

Linda Elliott
District Governor
Rotary International District 5810

The Four Way Test
of the things we think say or do….
1. Is It the Truth
2. Is It Fair to All Concerned
3. Will it Build Goodwill and better Friendships
4. Will it be Beneficial to all Concerned

Rotary Club of McKinney Sunrise, District 5810
Club Number 28762, Chartered May 22, 1992
P.O. Box 2244, McKinney, Texas, 75070
www.mckinneysunriserotary.org
Linda Elliott – District Governor

Linda Elliott was born in Brownsville, TX. She attended high schools in Brownsville, Burlingame, CA, San Antonio, TX and graduated from Irving High School. She received her B.S. degree in Business and Public Administration from the University of Texas at Dallas. She is self-employed as a manufacturer's representative in the chemical industry for coatings and inks.

Linda joined the Grand Prairie Rotary Club in February 1990. She has served her club as International Service Director, Membership and Foundation chairs and President. She was her club's Rotarian of the Year in 2005-06.

At the District level, she has served as an Assistant Governor, District Secretary, Tuberculosis/Border Health Project co-chair and Service Projects Director. Linda was the District Rotarian of the Year in 2007. She is a charter member of the District Paul Harris Society and is a member of the Bequest Society. She is the recipient of the coveted Rotary International "Service Above Self" award. Linda shares her Rotary life with David Crist who has also received the RI "Service Above Self" award.

Grant Beneficiaries Express Thanks to Rotarians

Five-year-old Mulambuzi Joshuah is thankful for the surgery that repaired a congenital defect in his heart. The procedure, one of 20 performed on Ugandan children in January, was made possible by a Rotary Foundation Matching Grant through the Gift of Life India program.

Former Rotary Peace Fellow Jeanette Kroes is grateful for the generosity of donors in supporting the Foundation's work in peace and conflict resolution. "I am particularly thankful to the Rotarians from all over the world, for the endless opportunities to see so many peacemakers in action," she says. "Truly, you Rotarians make up a United Nations of another kind."

Mariana Ponce is thankful for the loan she received through a microcredit program operated by Rotarians in Honduras, which allowed her to set up a small business out of her home near Tegucigalpa. She is now selling soy products to supplement the income she earns from washing laundry at a local hospital.

Every year, The Rotary Foundation funds thousands of projects like these, in the six areas of focus:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Your generous support through the Every Rotarian, Every Year initiative is making a difference by Building Communities -- Bridging Continents.
The bivalent oral polio vaccine (bOPV) is proving to be a potent weapon in the global battle to eradicate the disease.

Developed to stop transmission of the type 1 and type 3 wild polioviruses simultaneously, bOPV was introduced in all four polio-endemic countries -- Afghanistan, India, Nigeria, and Pakistan -- in late 2009 and early 2010. It has helped reduce the incidence of polio in India to 39 cases as of 26 October, compared to 498 for the same period in 2009. The number of cases in Nigeria has fallen to 8 from 382 for that period.

"There’s been the largest ever year-to-year drop in polio cases following the use of bOPV," says Dr. Bruce Aylward, director of the Global Polio Eradication Initiative (GPEI) at the World Health Organization.

The results of a field trial published in the British medical journal the Lancet in October underscore the effectiveness of the new vaccine. The randomized, double-blind, controlled trial, conducted by WHO between August and December 2008, involved 830 newborns in India who received bOPV or another polio vaccine.

"In this study we showed that the bivalent [vaccine] is much better than the trivalent," says Dr. Roland Sutter, coordinator of the GPEI’s research and product development team. "We get about 30 [percent] to 40 percent more immunity [from] the bivalent compared to the trivalent for types 1 and 3." The study also showed that bOPV is just about as good as the monovalent vaccines, which protect against only one strain of polio.

"The big story is not the study itself but the impact the vaccine has already had on transmission [of the wild poliovirus] in India and Nigeria," Sutter says. "In both countries, other factors such as improved program performance also played a critical role."

Rotary International has been a major player in bringing about that achievement, Aylward said at the meeting of the International PolioPlus Committee in October. PolioPlus grants awarded by The Rotary Foundation "have been strategically linked closely to all of the major gains that we’ve seen over the last 12 months," he noted. "The most striking impact is what your funds
have achieved in Nigeria. Over $23 million has gone into operational costs. That 98 percent drop in cases could not have been achieved without that money to get the vaccine to the kids."

Health officials see an expanded role for bOPV in the vaccine arsenal. On 26 October, 15 African countries launched a synchronized mass immunization campaign, the third on the continent in 2010. About 290,000 vaccinators went door to door to immunize 72 million children -- 55.7 million of them received bOPV.

By simplifying the logistics of immunizing children against polio, bOPV has become the centerpiece of the global strategy to end the disease.

"This vaccine could get us over the top and to the finish line for eradication," Sutter says.
Heads Up! Programs and Events

November 10----------District Governor Linda Elliot  
                     Sponsored by Donas Cole
November 17---------Trevor Castilla
November 24--------Dark
December 1----------Jim Pearson
December 8---------Pamela Zeigler-Petty
December 15--------Tim Kocsis
December 22--------Chuck Koehler
December 29--------Weldon Copeland

Today’s Thoughts in Honor of ....

Veterans Day – November 11

In the beginning of a change, the patriot is a scarce man, and brave, and hated and scorned. When his cause succeeds, the timid join him, for then it costs nothing to be a patriot.

- Mark Twain (1835 – 1910)

World Kindness Day – November 13

I expect to pass through this world but once; any good thing therefore that I can do, or any kindness that I can show to any fellow creature, let me do it now; let me not defer or neglect it, for I shall not pass this way again.

- Étienne de Grellet du Mabillier (1773 – 1855)

I'm hiding in here until my wife calms down. It's all my fault. She asked "What's on the TV?" and I answered "Dust"
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<td>Scott Becker</td>
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<td>817-269-0889</td>
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<td>972-562-0838</td>
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<td>Ed Miles</td>
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<td>Bryan Northington</td>
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<td>Robert Ridgeway</td>
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<td>Robert Rusoff</td>
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<td>Linda Terry</td>
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<td>Nathan White</td>
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<td>972-562-6445</td>
<td>972-979-9204</td>
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**Honorary Member**

Mary Lou Lee  
Paul Yeager  

*Note: Please notify Juli Smith if there is a change in your phone number or e-mail address. Thank you.*  
*Having your number here makes it a public record, please notify Gary if you prefer not to have it listed here.*